

**PROJECT
QATAR**

**7 - 10
MAY 2018**

DOHA EXHIBITION
& CONVENTION
CENTER - DECC

Concurrent with:



15th Edition



7th Edition

QATAR'S UNIQUE CONSTRUCTION ARENA

Construction Material & Equipment

15th Edition

projectqatar.com



PROJECT QATAR

The Qatar National Vision 2030 and the FIFA World Cup 2022 are major growth drivers for Qatar's construction industry. The ongoing implementation of major development projects across sectors (building, hospitality, tourism, transportation, infrastructure, etc.) translate Qatar's vision, as well as the recently-drafted National Development Strategy (NDS) 2017-2022, aiming at creating conducive conditions for more private public participation.

The Qatari construction sector is the fastest growing construction market in the Gulf region, with USD 26 Billion allocated for major projects and accounting for 47% of Qatar's total 2017 expenditure. In 2015 alone, 60% of Qatar's imports was construction-related, amounting to a total of USD 19.7 Billion.

Project Qatar is the country's only business exhibition specialized in construction and all related industries. After 14 successful editions, the show promises fast market penetration into the country's lucrative construction market, and the opportunity to generate new business leads with companies of all sizes. Project Qatar 2018 is thus a peerless platform, and participation is essential for everyone aiming at seizing a share of Qatar's arena of opportunities.

MARKET INSIGHTS

// QATAR ECONOMIC INSIGHTS

Qatar's Ministry of Finance (MoF) released its 2017 budget on December 15th, 2016. The highlights of the budget include:

- ▶ Estimated Revenues: **USD 47 Billion**
- ▶ Projected Revenue: **9% more than 2016 revenue**
- ▶ Estimated Expenditure: **USD 54 Billion**
- ▶ Major projects account for 47% of total expenditure and are allocated **USD 26 Billion**
- ▶ **USD 24 Billion** allocated for Health, Education, and Infrastructure Projects
- ▶ Total cost of committed projects: **USD 103 Billion**
- ▶ New projects worth **USD 13.3 Billion** to be signed, including:



USD 7 Billion
Infrastructure and Transportation projects



USD 2.3 Billion
World Cup 2022 Facilities



USD 2 Billion
Health and Education

OTHERS

USD 2 Billion
Other Sectors

// QATAR'S CONSTRUCTION IMPORTS

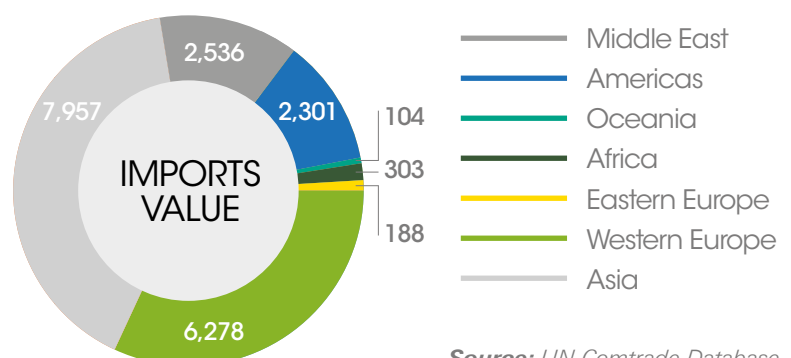
USD 32.6 Billion

Total Value of Imports

USD 19.7 Billion

Total Value of Construction Imports

// TOTAL IMPORTS BY REGION



// QATAR MAJOR CONSTRUCTION PROJECTS

Project Name	Estimated Value (USD Million)	
Qatar National Rail Scheme	40,000	INFRASTRUCTURE
Local Roads & Drainage Program	14,600	
New Doha Port	7,000	
Bul Hanine Redevelopment	11,000	ENERGY
Barzan North Field Development	10,400	
Water Security Mega Reservoirs	4,000	
HIA - Airport City Project	10,000	BUILDING
Msheireb Downtown Doha	5,500	
Lusail Golf Residential Development	4,940	

Source: Major Building Construction Projects in Qatar: MEED Projects and QNB Economics

EXHIBITS PROFILES

-  Building Material & Equipment
-  Interiors & Finishing Material
-  Stone & Stone Technology
-  PMV (Plant Machines & Vehicles)
-  Power & Electrical Energy
-  Lighting
-  HVAC

Full list on projectqatar.com

CONCURRENT EVENTS

// HEAVY MAX 2018

Heavy Max 2018, the 15th International Exhibition for Heavy Machinery, is the largest event in Qatar and the Middle East specialized in heavy equipment, vehicles, machinery, and cranes.

// QATAR STONETECH 2018

Qatar StoneTech 2018, the 7th International Stone and Stone Technology Show, is a unique event in Qatar that meets the demands of the construction industry by providing natural stones, granite, marble, ceramic, manufactured and ready stoned.

// ACCESSIBLE QATAR

With the aim of promoting an inclusive society in line with the Qatar National Vision 2030, Project Qatar partnered with the Accessible Qatar initiative to hold for the first time the Accessible Qatar Conference and Award Ceremony. The conference, welcoming leading experts, covered various sectors including: Policy, Sports, Education, Architecture and Design, Transport, Technology, and Work Environment. On the 9th of May, the award ceremony recognized and honored Qatar's most accessible venues.

// WORKSHOP SERIES

Organized in collaboration with Excelledia Quality Consulting, the "Project Qatar Workshop Series" reflects the organizers' commitment to innovation. Excelledia is a leading, mid-segment, consulting and training organization based in Qatar, with offices in the UK, India, and the UAE. In 2017, the Workshop's Committee identified a diverse selection of innovative and timely topics to offer as well as a spectacular set of experts to lead the workshops.

// LIVE DEMONSTRATION THEATER

The Live Theater is the most effective platform for exhibitors to showcase and launch their innovations, products, and services to an eager and interested audience. A major feature of Project Qatar, the Live Theater is a unique space to network, engage with visitors, and demonstrate product value.



The Organizer

IFP Qatar LLC is a member of IFP Group (International Fairs & Promotions), the Middle East's most accomplished event organizers with a rich experience of over 35 years and a portfolio of more than 480 international and world-renowned exhibitions. IFP Group is devoted to developing specialized business platforms that unlock the potential and value of developing markets through its international network and 5 offices across the region.

The Venue

Project Qatar 2018 will be held at the Doha Exhibition & Convention Center (DECC), a state-of-the-art venue located at the heart of the Qatari capital. The 47,700 SQM venue includes five column-free halls spreading over 30,000 SQM and contains a main foyer, bistros, public restrooms, prayer rooms, a loading zone, storage, circulation space, and a car park that can accommodate nearly 5,000 vehicles and a multi-function hall. Located in the lively West Bay area, the DECC is easily accessible from several routes and will be connected to the Sheraton Park through an underground tunnel that will bring visitors to the naturally crescent-shaped Doha Corniche. The venue is also located 15 minutes away from Hamad International Airport and numerous hotels.

BOOK YOUR SPACE AND BUILD YOUR INTERNATIONAL NETWORK

To enquire about exhibiting and sponsoring:

Local Sales

Tel: +974 44 329900
Fax: +974 44 432891
Email: info@ifpqatar.com

International Sales

Tel: +961 5 959 111 Ext. 172
Fax: +961 5 955 361
Email: is@ifpexpo.com

Three Other Groundbreaking Construction Shows, One Leading Brand



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IFP Qatar
Ibn Seena Street, Al Muntazah Area
P.O. Box: 22376
Doha, Qatar
Tel.: +974 4 432 9900
Fax: +974 4 443 2891
E-mail: info@ifpqatar.com

