

PROJECT QATAR | FACT SHEET 2017

14TH EDITION AT A GLANCE

34,856

VISITORS // FOOTFALL

number of visitors who enter/exit the show recurrently over the 4 days

509

EXHIBITORS

230

B2B MEETINGS

10

NATIONAL PAVILIONS

14,208

UNIQUE VISITORS

33

EXHIBITING COUNTRIES

28

WORKSHOPS & LIVE DEMOS

26,051

TOTAL SPACE - SQM

TOP VISITING COUNTRIES

 AFGHANISTAN	 SAUDI ARABIA
 CHINA	 TURKEY
 INDIA	 UNITED ARAB EMIRATES
 ITALY	 UNITED KINGDOM
 PHILIPPINES	
 QATAR	

EXHIBITING GOVERNMENT BODIES



33 EXHIBITING COUNTRIES

 BAHRAIN	 LEBANON
 BELARUS	 MALI
 BELGIUM	 OMAN
 BRAZIL	 PAKISTAN
 BULGARIA	 QATAR
 CANADA	 SAUDI ARABIA
 CHINA	 SERBIA
 EGYPT	 SINGAPORE
 FRANCE	 SPAIN
 GERMANY	 SWEDEN
 GREECE	 TAIWAN
 INDIA	 TUNISIA
 IRAN	 TURKEY
 ITALY	 UAE
JORDAN	UK
KOREA	USA
KUWAIT	

PROJECT QATAR 2017 HIGHLIGHTS

- Under The Patronage of The Prime Minister and Minister of Interior
- Inaugurated by the Minister of Economy and Commerce
- Attended by the Minister of Energy and Industry
- Attended by a number of VIPs including ambassadors, dignitaries, commercial attaches, government officials, engineers, consultants, contractors, architects, procurement managers, agents and manufacturers

TOP 10 EXHIBITING COUNTRIES



TOP EXHIBITING PROFILES

Building Materials	//////////
Construction Systems & Technology	//////////
Electrical Supplies	//////////
Engineering & Design Services	//////////
Steel Products	//////////
Ceramic Tiles & Granite	//////////
Pipes & Fittings	//////////
Marble Blocks, Tiles & Slabs	//////////
Metal Fabrication	//////////
Electrical Engineering	//////////

CONCURRENT EVENTS

Qatar StoneTech 2017

The 6th International Stone and Stone Technology show bringing the latest novelties in machinery and tools for cutting, shaping, polishing and engraving, as well as fixing systems, sealants, adhesives, cleaning materials, and other related products and services.

Heavy Max 2017

The 14th International Exhibition for Heavy Machinery, a leading international exhibition for construction equipment, plant, machinery and vehicles, and an ideal platform to meet the demands of a billion-dollar construction market.

ACCESSIBLE QATAR CONFERENCE AND AWARD CEREMONY

Two-day conference, in partnership with Sasol, and supported by Qatar Tourism Authority, spreading awareness on the issue of accessibility for people with disabilities, and discussing best practices, strategies, and physical design for enhanced venue accessibility. In addition, an award ceremony recognizing and awarding venues that are most accessible to the disabled community in Qatar.



6 Sessions



16 Speakers



186 Delegates



12 Awarded Venues



5 Award Categories

Project Qatar's First Accessibility Pavilion

in partnership with Accessible Qatar, showcasing products, solutions and smart technologies which enable and foster universal accessibility.

NEW THIS EDITION

INNOVATION SERIES

Combining Workshop Series where industry experts discussed the latest and most pressing issues in the construction industry in Qatar, and the show's latest addition, Live Demo Theater, where exhibitors showcased their latest products and innovative solutions to a wide interactive audience. Innovation Series is a unique platform for visitors and exhibitors to come together to learn, interact, and explore ideas to cooperate and innovate.



TESTIMONIALS

Abdallah Al Josiman

Director of Public Relations & Procurement | Qatar Industrial Manufacturing Company (QIMC)

"This is our 7th participation in Project Qatar. It is one of the most successful exhibitions in the country. We own 18 factories in various industrial segments, and the exhibition helps us meet a large number of potential clients beyond our own expectations."

Ala Mashal

General Manager | BITUMODE Qatar

"This is our fourth participation in Project Qatar. We were among the sponsors this year which gave us a better chance of promoting our products to the Qatari market. As a process manufacturing company for new chemicals and waterproofing products, we have greatly benefited from the show's strategic gathering of our target markets and we were able to meet the expectations of visitors. We are looking forward to a bigger Project Qatar next year."

Cristian Brugioli

Managing Director, Masa Middle East | Masa Group

"We have been participating in Project Qatar for 14 years. We are very satisfied with the show. It is well-organized and the flow of customers is very satisfying for us. We will surely be participating again in the coming years."

Omur Gursoy

Sales Manager | E-Mak

"We are one of the biggest asphalt plant manufacturing companies in Turkey. This is our first experience with Project Qatar. We are trying to explore the potential of the Qatari and regional markets. We have received very good feedback from potential clients and we are planning to participate again next year and the years after."

Simon A. Nehme

Chief Business Development Officer | Nehmeh

"Project Qatar is one of the most important exhibitions in Qatar. We have been participating in this show since 2004, and every year since then we see a big difference in participation, quality of people, and emphasis of the work. This show is very professional. At Project Qatar, we find only professionals who know exactly what they are looking for."

Abdulaziz Abdul Razaq Hashim

Head of Section | Qatar Steel

"We are constantly keen on participating in Project Qatar. It is a great opportunity to showcase our products, engage with potential local and regional clients, and initiate new business relationships. The exhibition is very prominent in the country as it always introduces the latest services and products in the construction market."

Andrea Ferrari

Director | Italian Trade Commission, Italian Embassy

"This is the 9th year the Italian Pavilion is present in Project Qatar. Italian companies are very interested in the Qatari construction market. We have 35 Italian companies in 336 SQM, and we are very happy to be at this important exhibition."

Faik Gursel

Project Coordinator | Onyx Natural Stone Ltd. STI.

"We are participating in Project Qatar for the first time this year. We are very delighted with the exhibition, the services provided, and the number of visitors. We plan to participate again in future editions."

Khaldoun Al Hamdan

Operations Manager | Palmera

"We have been one of the most consistent participants, exhibitors, and sponsors at Project Qatar, and each year we continue to see new developments and growth with the launch of new projects in line with the region's infrastructure landscape. The show definitely continues to grow and we are delighted to see the number of visitors that are seriously looking to build up their business in Qatar, making it an ideal venue to showcase our projects with organizations such as the Qatar Museums, Ashghal, and Lusail, as well as our international initiatives in countries such as the Maldives."

SAVE THE DATE

PROJECT QATAR 2018

7 - 10 MAY 2018

Doha Exhibition & Convention Center

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